VEST CONNECTIONS

Sentember & October 2020

YOU CAN DOUBLE YOUR IMPACT TODAY

While this pandemic continues to present us with historic challenges, your generosity has allowed North York Harvest to respond to the 75% increase in demand compared to the same period last year.

Support from the community will remain critical amidst the second wave of COVID-19. That is why we are so grateful for the match offer by our exceptional supporter, The Schulich Foundation.



From now until the end of November, The Schulich Foundation will match all donations, dollar for dollar, up to \$250,000.



During this fall, **1,500** households will come through our network each and every week for emergency food. What we found is that our client base has changed since the start of the pandemic. The larger households, especially

new clients, seem to indicate that we are serving more families instead of singles. In other words, more vulnerables including children and seniors are food insecure.

Donate today and let your support go twice as far!

In order to sustain our service and ensure the safety of all our stakeholders, we have altered our operations.

- We have ceased all volunteer activities since March to minimize traffic in our facility.
- ◆ While we continue to accept food donation drop-offs at our warehouse, especially for items such as canned protein and vegetables, cooking oil, rice/pasta/grains, we have eliminated community food pick up this fall.

8,900 Households were served 94,000 Pounds of food were distributed

◆ To reduce lineup and wait time, we have been providing clients pre-packed hampers since the start of the pandemic and the practice will continue in the foreseeable future.



For North York Harvest to meet the increased demand under these circumstances, we need your support more than ever.

Donate today and double your impact by giving both food and hope to families in our community. Online donations will allow our organization to purchase food and quickly redistribute to our most vulnerable.

Donate today and The Schulich Foundation will double your impact

https://northyorkharvest.com/match/



BE A HAMPER HERO & HAVE YOUR GIFT DOUBLED



Give both food and hope to our community this fall by joining our virtual food drive and becoming a Hamper Hero!

Due to staffing and volunteer restrictions as well as to ensure the safety of everyone during COVID-19, we had to cancel all in-person collection drives. For the foreseeable future, cash donations will be needed to put together food hampers to give our community their most needed items, such as canned beans, fish, and cooking oil. Under these current conditions, we need your support to raise funds to meet the increased demand.

Starting your own virtual fundraiser is not only a great way to make a significant impact in your community, it's also fast, secure, and a meaningful way for friends, family, and coworkers to connect with each other over a great cause.

<u>Visit our fundraising site today</u> and register to host your own team of Hamper Heroes, or donate to a team or the campaign directly to show your support.

EMPOWERING YOUR ORGANIZATION

North York Harvest relies on donations from compassionate individuals, community and religious organizations, foundations, and businesses. Over the past few months, some of our most committed partners have stepped up to be the driving force behind our mission. These organizations have become leaders in their communities by increasing their support to help even more families who's lives have been impacted by COVID-19.

For example, the York Lions Club have already kicked off our fall match with their donation. In this time of increased need and the global pandemic, we are touched by their willingness to go above and beyond to help our community and enact positive, long-term change.



This display of leadership and humanity is what allows North York Harvest to meet the growing demand. While we so incredibly thankful of all our supporters' generosity, we also want to keep challenging them to continue to go the extra mile as there are more families than ever who need their support.

If your organization is looking to make an immediate difference in your own community or is looking for ways to increase your support, please contact Henry Chiu, Director of Development & Marketing at henry@northyorkharvest.com or 416-635-7771 Ext 26.



